

THE LIST

BILLBOARD & SIGN COMPANIES

Ranked by number of local employees Source: 2008 Business Press survey

Rank This yr. Last yr.	Company name Address Phone / Fax / Web site address	No. of local employees	Year est. locally	Types of signs produced	Area(s) of specialization	Hours of operation	Top local executive Title
1/5	Big Traffic Mobile Billboards Worldwide 5460 Desert Point Drive, 89118 870-9850 / 307-0996 / www.bigtraffic.com	80	2001	N/A	10x20 mobile billboard signs	5 a.m.-2 a.m.	Marla Letizia CEO
2/NR	Clear Channel Outdoor 2880-B Meade Ave., #350, 89102 238-7200 / 238-7266 / www.clearchanneloutdoor.com	71	N/A	digital, bulletin, & 30 sheet	outdoor advertis- ing, taxi media & 24/7 Vegas Values	Mon.-Fri., 8 a.m.-5 p.m.	N/A
3/2	Federal Health Sign Co. 3900 W. Dewey Drive, 89118 739-9466 / 795-0378 / www.federalhealth.com	50	1982	custom designed electrical signs	large casino plyon electrical signs, message units	7 a.m.-5 p.m.	Ken Moultray general manager
4/6	Lamar Outdoor Advertising 1862 Helm Drive, 89119 873-4600 / 873-4344 / www.lamar.com	38	1999	digital, static & poster billboards	all areas of Las Vegas	Mon.-Fri., 8 a.m.-5 p.m.	Christopher Prickett vice president, general manager
5/NR	Signs West Inc. 1100 Mary Crest Road, 89074 368-1711 / 368-7553 / www.signswest.com	31	1988	electrical fab, pylons, store fronts, vehicle wraps	large format printing, flat bed printing	6 a.m.-6 p.m.	Mark Yurik president/CEO
6/7	Precision Color Digital Imaging 4475 W. Sunset Road, 89118 736-8400 / 736-4766 / www.pcolori.com	20	2001	large format graphics, oversized wall & floor graphics	N/A	9 a.m.-5 p.m.	Keith Lehman president
7/9b	Signs Now 6290 S. Pecos Road, #600, 89120 733-8822 / 733-8944 / www.signsnowlasvegas.com	12	1996	poster, wood, electric, banner, aluminum, magnet	interior & exterior	8 a.m.-5 p.m.	Terrell Whalen president
8/10b	Mobile Media Outdoor Billboards 2411 W. Charleston Blvd., 89102 368-4000 / 253-0968 / www.mobilemediaoutdoor.com	10	2003	outdoor mobile billboards	customer-driven direct advertising	24 hours	Scott Scarborough owner
9a/12a	Connell Outdoor Advertising 5242 Swenson St., 89119 795-0555 / 795-8737 / www.connelloutdoor.com	5	1984	billboards	outdoor advertising	9 a.m.-5 p.m.	Michael Connell president
9b/12b	Outdoor Solutions 7935 W. Sahara Ave., 89117 227-4448 / 804-5480 / www.outdooradsolutions.com	5	2003	N/A	media buying agency	8 a.m.-5 p.m.	Scott Carlovsky president
9c/12c	Sign-A-Rama 2707 E. Craig Road, #B, 89030 657-0373 / 65-0334 / www.sign-a-ramalassvegas.com	5	1996	vinyl, computer- generated graphics	all nonilluminated signs	Mon.-Fri., 8:30 a.m.-5:30 p.m.	Sheldon Rayman managing partner
10/NR	Olympia Outdoor Media 11411 Southern Highlands Parkway, #300, 89141 822-6001 / 380-3796 / N/A	2	2001	static & static LED billboards	outdoor static billboards in Las Vegas & Palmrump	N/A	Craig Eddins president